

Case study

Product lifecycle management

a. Background and objectives

MCL's client for this product lifecycle management (PLM) implementation was a UK-based garment manufacturer and brand owner with a global operation. It has disparate methods of working in all its sites and spent a lot of time and effort in managing its complex critical path.

Objectives included:

- Speed to market
- Reduce costs
- “Market right” offer
- Centralise style-based data – *one version of the truth*

The software vendor needed an implementation partner with retail experience to manage the project on its behalf.

b. What we delivered

MCL managed the project on behalf of the software vendor, using as resource its own specialists and those of the vendor. The MCL specialists worked with the client's project team to manage the software configuration and installation, methods of working and the delivery of the training programme. Software enhancements and issues were also managed.

Reporting to the client's IT Director, the phased project was delivered over a 17-month period. As with all its projects, the team placed great emphasis on making the client self-sufficient as far as PLM was concerned.

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c. Results

MCL delivered the project for the software vendor on time and on budget. Its team ensured that the scope was covered, that lines of communications were established and maintained beyond the end of the project. Having worked throughout the project alongside the client's team in order to transfer its skills to them, MCL then handed the project control back over to the client.

1A The Old Stables
More House Farm
Ditchling Road
Wivelsfield
Haywards Heath
East Sussex RH17 7RE
United Kingdom
0044 (0)1444 471039

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